7hjWSRHA 2016 OCTOBER UPDATE

What a fun show! The October show had fabulous weather, nice people and was a no stress great attitude show. It looks like we even made a little money. Thank you to all who participated.

WSRHA had a good board meeting and a great annual meeting. Good discussions and great suggestions for the future.

It is clear that as a club, we need to try to meet the needs of ALL of the members.

 We are a small club (85 members including 12 youth but only 61 total who consider us their affiliate club)) and we are in a location that is difficult for us to increase our show attendance. That said, we have many members in our association who love to show, want to compete and have a fun time. These folks love being rewarded with a feeling of accomplishment and prizes. *In 2016, 52% of our show entries were club entries.*

We also have a group of folks who strive to be better and want to test themselves at a higher level of achievement, perhaps have more accomplished horses, and desire greater competition. These members would like to win more money and NRHA trophies.

We have an obligation to provide opportunities for both of these groups as well as those members in the middle who want prizes AND money.

At the October show we had 42 stalls rented and 183 entries in the club classes and 76 entries in the NRHA classes. This totals 259 entries for the entire show. .

Our big Derby show in April had 607 entries total, of which 278 were CLUB entries and 276 were NRHA entries. The remaining 50 were AQHA AND APHA CLASSES.

The Rifle show in July had 296 total entries with CLUB entries of 116 and NRHA entries were 160. ( the remaining 20 were AQHA, APHA)

For comparison, the Columbine (RMRHA) SHOW IN Pueblo had 920 entries.

Some of the things we need to be concerned about and try to solve to satisfy all of our membership.

1 .Added money in the NRHA classes.

 Our 2016 shows all had LESS than $2000 dollars added money in each class in the show. This means we only had to have one judge at a cost of approx.$ 5000. (includes airfare, hotel, car rental, a per diem and judging fee)

 If we offer $2000 or more in added money for any of the classes in a show we have to hire an additional judge at a cost of approx. another $5000.

 So in order to have a $5000 or more added open money in a class (usually a derby) we will need the $5000 added money as well as the $5000 for an additional judge. (total $10,000 over and above what our normal show expense is) $ 10,000 in ADDITIONAL expense means 200 MORE entries at the show. This means that we need to increase by 100 more attendees at the show, each entering 2- 3 classes each , or find the money in donations/ sponsorships.

Our total entries for the year 2016 (three shows) was 1162 (577 club and 512 NRHA plus 70 AQHA)

In theory, having a substantial amount of of added OPEN money will bring more trainers who will bring more non pros. A few years ago we had $7500 in added money for a derby and had 13 open entries. That same year Columbine had 13 and Castlerock had 14. So that appears to be the maximum number that we will be able to attract.

 We normally have 4-7 open riders in our Derby. This means that if 6 or 7 additional trainers came to the show and brought five non pros for each trainer and each non pro entered 3-4 classes . We are still short money.

BOTTOM LINE

 In order to accomplish our goal of providing quality opportunities for the members who would like to compete for money and NRHA awards we need to get DONATED or SPONSORED money, Thats what will make it work.

 We need $10,000 donated money in order to have a $5000 added money derby and the additional judge in our first show in May.

HOW DO WE DO THIS

 FIRST If every adult member contributed $100 with their membership dues we could have $7300. Last year we received $11000 in donations but that money was used for normal expenses and our normal added money, judges, show sec etc. It costs about $ 35,000 to put on a show with a Derby with our usual $1950 added money ( requiring one judge only).

SECOND If each of us went out and got $750 donated money it would give us enough to cover everything including the added money, judges etc..

THIRD If we each gave what we could (maybe $100 ) and then got a sponsor or someone we know, where we work, our vet, our bank, our car dealership, we could certainly improve the quality and added money classes for our shows. This is our hope and goal for 2017.

SO we need to get ten thousand dollars EXTRA donated money for us to have our Derby in May. These donations/sponsorships need to be committed by JANUARY 15 so we can schedule it with NRHA on their event show calendar. The $10.000 is necessary for us to have a $5000 Open added money Derby in 2017.

Please go out and do what you can and let us know as soon as you can as we need to schedule and hire judges etc prior to January 15, 2017

Thanks for everything that you all do and especially to the 2016 board and officers for going above and beyond to provide a successful 2016 show season. Now we need to all work hard to have a SUPER 2017 season.

Darlyne Woodward

President WSRHA

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